



## 2021 VIRTUAL APPEAL

BUILDING A HOME AWAY FROM HOME AND A FOUNDATION FOR A BRIGHTER FUTURE

THURSDAY, DECEMBER 2, 2021

6:30 PM MT



**Cortney's Place is hosting our annual appeal virtually, and we are looking for partners to support our mission.**

Cortney's Place, a family founded 501(c)3 nonprofit organization, is a day center for adults with Intellectual and Developmental Disabilities. This event is to raise funds for programs that offers students the tools to further develop their social skills and continue to grow as members of society. Targeted program activities include art and music therapy, hydrotherapy, culinary/nutritional education, fitness and wellness; all of which give students the opportunity to thrive in an environment that celebrates their abilities and allow them to use and grow their cognitive, fine and gross motor skills. Please join us in ensuring a brighter future for all adults with Intellectual and Developmental Disabilities (IDD) in our community.

SPONSORSHIP OPPORTUNITIES	
<p><b>\$20,000 PRESENTING SPONSOR</b></p> <p><b>EVENT RECOGNITION AND DIGITAL MARKETING</b></p> <ul style="list-style-type: none"> <li>• Presented by title on event website and all event print collateral</li> <li>• Logo recognition on all pre-event marketing</li> <li>• :30 commercial highlighting your company or brand during the broadcast</li> <li>• Logo recognition on all post-event thank you materials</li> <li>• Logo with link to website on Cortney's Place website for 12 months</li> <li>• Highlighted in all press releases and pre-event promotions</li> <li>• (4) dedicated Presenting Sponsor social media posts prior to the event</li> </ul>	<p><b>\$5,000 STUDENT SPONSOR</b></p> <ul style="list-style-type: none"> <li>• Logo recognition on all pre-event marketing</li> <li>• Logo recognition on all post-event thank you materials</li> <li>• Highlighted in all press releases and pre-event promotions</li> </ul>
<p><b>\$15,000 WEBSITE SPONSOR</b></p> <p><b>EVENT RECOGNITION AND DIGITAL MARKETING</b></p> <ul style="list-style-type: none"> <li>• Logo recognition on all pre-event marketing</li> <li>• :15 commercial highlighting your company or brand during the broadcast</li> <li>• Logo recognition on all post-event thank you materials</li> <li>• Logo with link to website on Cortney's Place website for 12 months</li> <li>• Highlighted in all press releases and pre-event promotions</li> <li>• (3) dedicated Website Sponsor social media posts prior to the event</li> </ul>	<p><b>\$2,500 PATRON SPONSOR</b></p> <ul style="list-style-type: none"> <li>• Name recognition on event website</li> <li>• Name recognition in post-event thank you materials</li> </ul>
<p><b>\$10,000 MARKETING SPONSOR</b></p> <p><b>EVENT RECOGNITION AND DIGITAL MARKETING</b></p> <ul style="list-style-type: none"> <li>• Logo recognition on all pre-event marketing</li> <li>• :15 commercial highlighting your company or brand during the broadcast</li> <li>• Logo recognition on all post-event thank you materials</li> <li>• Logo with link to website on Cortney's Place website for 12 months</li> <li>• Highlighted in all press releases and pre-event promotions</li> <li>• (2) dedicated Marketing Sponsor social media posts prior to the event</li> </ul>	<p><b>\$1,200 CIRCLE OF LOVE SPONSOR</b></p> <ul style="list-style-type: none"> <li>• Name recognition on Cortney's Place website</li> <li>• Name recognition in post-event thank you materials</li> </ul>
	<p><b>\$500 FRIEND OF CORTNEY'S PLACE SPONSOR</b></p> <ul style="list-style-type: none"> <li>• Name recognition on event website</li> <li>• Name recognition in post-event thank you materials</li> </ul>
	<p><b>\$250 YOUNG PROFESSIONAL SPONSOR</b></p> <ul style="list-style-type: none"> <li>• Name recognition on event website</li> <li>• Name recognition in post-event thank you materials</li> </ul>



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## SPONSORSHIP FORM

DONOR NAME/COMPANY: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

### SPONSORSHIP LEVELS

- \$20,000 PRESENTING SPONSOR
- \$15,000 WEBSITE SPONSOR
- \$10,000 MARKETING SPONSOR
- \$5,000 STUDENT SPONSOR

- \$2,500 PATRON SPONSOR
- \$1,200 CIRCLE OF LOVE SPONSOR
- \$500 FRIEND OF CORTNEY'S PLACE SPONSOR
- \$250 YOUNG PROFESSIONAL SPONSOR

PREFERRED WEBSITE ADDRESS: \_\_\_\_\_

PREFERRED SOCIAL MEDIA HANDLES:

 \_\_\_\_\_  \_\_\_\_\_  \_\_\_\_\_

*Please submit your logo in vector format (both color and black and white).*

### CONTACT WITH QUESTIONS

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